

DENISON LUZ

Speaker • Communicator on behaviour and relationships

"I didn't trade engineering for communication — I use one to do the other."

contact@denisonluz.com • denisonluz.com/palestras • @denisonluz • in person & online • Portuguese & English

Brazilian communicator on **human behaviour, relationships and healthy masculinity**. A Black man, a father, from Salvador, with more than 15 years lived in London — a **former software engineer** who now reaches a community of **265k+** people across Brazil and the Portuguese-speaking world. He speaks as an equal — with women, LGBT+ people and other men.

TALKS & TOPICS

What men don't talk about

men's emotional health • culture • retention

Race literacy without the awkwardness

racial equity • culture • compliance

Fatherhood and presence

parenting • leave • retention

Communication and listening in teams

culture • leadership • development

Technology to grow without a team

innovation • digital transformation • productivity

What your audience's data already says

data • CX • marketing • market intelligence

FORMATS

Keynote / talk	45–60 min
Workshop	2–4 h
Conversation circle	1 h • smaller group
Leadership session	closed • 1–2 h

WHY DENISON LUZ

- **I didn't leave engineering.** I built the system that measures my own audience.
- **I don't opine on behaviour — I measure it.** 44k comments analysed with data.
- **I come from inside the corporate world —** international teams, reviews, Monday meetings.
- **I reach people who don't usually attend a talk —** many of them men.

REACH

265k+ community	44k comments analysed	7M+ total views
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WHERE I'VE TAKEN THIS

"O pensar e o fazer cultural" — Fábrica Cultural, Salvador (Jul 2026), as guest speaker. I also work with **companies, schools, universities, collectives and events.**

Contact: contact@denisonluz.com

Booking & availability: denisonluz.com/palestras